

Junior League of Clearwater-Dunedin

Women Building Better Communities

Please consider joining the Junior League of Clearwater-Dunedin (JLCD) in our mission to make a positive difference in our community. This brochure will provide an outline of the sponsorship opportunities available to you and/or your company, helping us make an impact in Northern Pinellas and Pasco counties, while giving your company exposure at the largest outdoor Fall art show in the Tampa Bay area. JLCD cannot accomplish its mission alone; we need the support of our community partners.



Our Mission

The Junior League of Clearwater-Dunedin, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Vision

The Junior League of Clearwater-Dunedin, Inc., positively impacts the quality of life in the community with a focus on women and children by means of trained volunteers, financial support and community awareness and partnerships.

Reaching Out

The Junior League of Clearwater-Dunedin, Inc., reaches out to all women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

About the Junior League

Since 1948, many dynamic women have committed themselves to serving and improving the lives of women and children in Northern Pinellas County. Over 500 members have contributed over 1 million volunteer hours and raised more than 1.5 million dollars since the inception of the Junior League Clearwater-Dunedin.

The Junior League of Clearwater-Dunedin, Inc., was created in 1986 when the Junior League of Clearwater and the Junior Service League of Dunedin merged. The League is comprised of passionate women from a multitude of professional and personal backgrounds. Junior League members are doctors, accountants, lawyers, homemakers, mothers, teachers and other professionals who have united with a common mission and who are dedicated to building better communities. Our members also volunteer for many other non-profit organizations in the community in a variety of ways. In addition to being community leaders, members are, by large, consumers in the marketplace.

The Junior League of Clearwater-Dunedin is affiliated with the Association of Junior Leagues International, Inc. (AJLI) Like the Junior League, AJLI is a non-profit organization that brings 293 Junior Leagues together across four countries. Our 193,000 diverse members are all united by their commitment to volunteerism.

Reasons to Sponsor JLCD

JLCD sponsors will be both supporting the community *and* investing in the future of Florida. As a sponsor, you can help JLCD make a visible difference in our community. Your donation will help with numerous projects including Art Harvest, our ANGELS project which focuses on the needs of foster children and educational grants for our schools. With our 500 members, the Junior League organization trains, empowers, equips and supports the current generation of women in the Tampa Bay area. JLCD is the premier non-profit organization serving northern Pinellas and Pasco counties.

Notable JLCD Community Projects

ANGELS (Alliance to Nurture, Grow, Enhance Life Skills) for foster families. This overarching project coordinates much needed volunteer hours, supplies and support for foster families and foster agencies.

Scot Shop Thrift Store, JLCD year round retail outlet reaching underserved populations since 1949

Grace House support for homeless families with children

F.U.N Bus, (2003-2007), provided salaries for bus drivers and operational expense to fund two buses for field trips. Served 47,898 Pinellas County school children on 973 trips

Our done in a day (DIAD) programs annually provide over 750 volunteer hours to several one-day, hands on projects.

Kids in the Kitchen helps children understand nutrition. This an international program supported by many Junior Leagues

School Starts kindergarten kick promotes pre-registration, parent-teacher meetings and supplies

Rick Pitino High Point Success Center a resource center that serves low-income families.

Dunedin Fine Arts Center established the center in 1974. The League has continued to provide funding each year and has been involved in multiple expansions of the center and was very involved in the creation of the David L. Mason Children's Art Museum at the DFAC.

Educational & Community Grants, JLCD's community advisory board reviews, selects and awards to local organizations and Pinellas County school teachers. This program has provided almost \$500,000 in funding since its inception.

All proceeds from any & all fundraisers support the Junior league of Clearwater-Dunedin's community projects, helping us continue Building Better Communities in Pinellas and Pasco Counties.



Align yourself or your company with one of the most well-respected juried art shows involving over 200 accomplished artists from around the country. Celebrating its 46th year as the largest autumn outdoor art show in Tampa Bay, Art Harvest attracts more than 50,000 art enthusiasts each year. Proceeds are reinvested in the local community to provide funding for projects and grants like the projects listed above.

Sponsorship Categories and Benefits

Presenting Sponsor...\$20,000
Platinum Sponsor...\$10,000
Gold Sponsor...\$5,000
Silver Sponsor...\$2,500

* The Junior League can also provide sponsors with other benefits not listed in the following packages, and customize benefits to meet the sponsor's unique needs*

Presenting Sponsor...\$20,000+ (in-kind at \$40,000+)

- Company name/logo connected to the 46th Annual Art Harvest as “presented by...” on all promotional material
- Corporate booth to showcase your company
- Exclusive Media Release announcing sponsorship
- Prominent recognition on event signage (annual attendance averages 50,000)
- Recognition in the Official Art Harvest Program including a 4-color back page advertisement
- Full page ad in our magazine, *SeaOats* (published 2-3 times a years) which is sent to a mailing list of 700+
- 6 invitations to the Art Harvest Patron Party
- Company name/logo on official 2009 Art Harvest T-shirt
- 14 tickets to the Artists’ Awards Dinner and 14 T-shirts for clients or employees
- VIP access to hospitality areas and VIP complimentary parking for 14 guests
- Recognition as a sponsor of the Junior League of Clearwater-Dunedin projects and initiatives
- Listed as a Junior League sponsor on our website and on all other community programs during the 2009-2010 League year

Platinum Sponsor...\$10,000-\$19,999 (in-kind at \$20,000-\$39,999)

- Award named after your organization and opportunity to present at Artists' Award Dinner
- Recognition as a Platinum Sponsor on event signage and in the Official Art Harvest Program
- Opportunity to provide coupons or flyers to attendees and artists
- Full Page (black and white) in the Official Art Harvest Program
- Recognition as Platinum Sponsor in all media releases and promotional material
- Half page ad in our magazine, *SeaOats* (published 2-3 times a years)
- 4 invitations to the Art Harvest Patron Party
- Company name/logo on official 2009 Art Harvest T-shirt
- 10 tickets to the Artists' Awards Dinner and 10 T-shirts for clients or employees
- VIP access to hospitality areas and VIP complimentary parking for 10 guests
- Recognition as a sponsor of the Junior League of Clearwater-Dunedin projects and initiatives
- Listed as a Junior League sponsor on our website and on all other community programs during the 2009-2010 League year

Gold Sponsor...\$5,000-\$9,999 (in-kind at \$10,000-\$19,999)

- Recognition as a Gold Sponsor in the Official Art Harvest Program
- Opportunity to provide coupons or flyers to attendees and artists
- Full Page (black and white) in the Official Art Harvest Program
- Recognition as Gold Sponsor in all media releases and promotional material
- Half page ad in our magazine, *SeaOats* (published 2-3 times a years)
- 4 invitations to the Art Harvest Patron Party
- Company name/logo on official 2009 Art Harvest T-shirt
- 4 tickets to the Artists' Awards Dinner and 4 T-shirts for clients or employees
- VIP access to hospitality areas and VIP complimentary parking for 4 guests
- Recognition as a sponsor of the Junior League of Clearwater-Dunedin projects and initiatives
- Listed as a Junior League sponsor on our website and on all other community programs during the 2009-2010 League year

Silver Sponsor...\$2,500-\$4,999 (in-kind at \$5,000-\$9,999)

- Opportunity to sponsor a special area of the park and hang banner (provided by company): hospitality, Food Court, Awards Dinner, Artist Areas (Dali,Monet,DaVinci)
- Opportunity to provide coupons or flyers to attendees and artists
- Quarter page ad in our magazine, *SeaOats* (published 2-3 times a years)
- ½ page (black and white) advertisement in the Official Art Harvest Program
- 2 invitations to the Art Harvest Patron Party
- Recognition as Silver Sponsor in the event program
- Recognition as Silver Sponsor in some media releases and promotional material
- Company name/logo on official 2009 Art Harvest T-shirt
- tickets to the Artists' Awards Dinner and 2 T-shirts for clients or employees
- VIP access to hospitality areas and complimentary parking for 2 guests

Art Harvest Patrons

Michelangelo Patron...\$500 per couple limited space

- 2 invitations to the Art Harvest Patron Party
- VIP access to hospitality areas and complimentary parking for one vehicle
- \$100 in Art Harvest dollars that can be spent at Art Harvest on art, food and beverages
- 2 Art Harvest T-shirts
- 2 Ballots to select a special Patron Choice Award
- Listing in the Official Art Harvest Event Program and *SeaOats*

Bernini Patron...\$100

- VIP complimentary parking for one vehicle
- \$30 in Art Harvest dollars that can be spent at Art Harvest on art, food and beverages
- 1 Art Harvest T-shirts
- 1 Ballots to select a special Patron Choice Award
- Listing in the Official Art Harvest Event Program and *SeaOats*

Rodin Patron...\$50

- VIP complimentary parking for one vehicle
- \$10 in Art Harvest dollars
- 1 Ballot to select a special Patron Choice Award
- Listing in the Official Art Harvest Event Program and *SeaOats*

Friends of Art Harvest

Picasso Friend...\$500

- Full page black and white ad in the Official Art Harvest Program
- Listed as Friend of Art Harvest in Official Art Harvest Program.

Renoir Friend...\$250

- Half page black and white ad in the Official Art Harvest Program
- Listed as Friend of Art Harvest in Official Art Harvest Program. .

Van Gogh Friend...\$170

- Business Card size black and white ad in the Official Art Harvest Program
- Listed as Friend of Art Harvest in Official Art Harvest Program.

Each monetary sponsor at the \$2,500 level and up will be given premier visual prominence at ALL JLCD events for one year from the date of donation and at the following locations:

- The Junior League of Clearwater-Dunedin Website
- The Junior League of Clearwater-Dunedin SeaOats Newsletter
- Name and Logo exposure at premier JLCD events
- Listing in a thank you to be placed in our program

JLCD In-Kind Donations

In-Kind: \$250 and Above

- Recognition in the JLCD SeaOats-one issue
- Recognition as In-Kind Sponsor on the JLCD website
- Complimentary copy of the JLCD SeaOats issue wherein recognition is given
- Name recognition at JLCD community event the In-Kind donation is used for.
- Listing in a thank you to be placed in our program

Sponsors will receive significant exposure at the JLCD event at which the In-Kind donation is used. All In-Kind donations will be reviewed on a donation by donation basis.

Junior League of Clearwater-Dunedin, Inc., is a 501c3 not-for-profit, donations are Tax Deductible.

Mail Checks to:
 Junior League Clearwater-Dunedin
 1265 Bayshore Blvd.
 Dunedin, FL 34698



Art Harvest

Visit us on our Website:

www.jlcd.org

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