

Highlights Advertising Sales

Contract 2008-2009



**JUNIOR LEAGUE OF
HAMPTON ROADS**

Women building better communities®

Size of Ad	Price per issue	Dimensions of Ad
Business Card	\$50.00	3.5"w x 2"h
1/4 Page	\$80.00	3.5"w x 4.75"h
1/2 Page	\$150.00	7.5"w x 4.75"h
Full Page	\$300.00	7.5"w x 10"h

	FALL 2008	WINTER 2009	SPRING 2009	SUMMER 2009
Deadlines:	October 1, 2008	January 5, 2009	March 2, 2009	June 8, 2009
Mailed Out:	November 3, 2008	February 9, 2009	April 13, 2009	July 13, 2009

The Junior League of Hampton Roads agrees to publish advertising in *Highlights* for the listed Advertiser with the following terms:

- Mailing dates are approximate and subject to minor flexibility due to design processes.
- Submission of Highlights Advertising Sales Contract and ads by stated deadline.
- All ad space subject to availability. All ads are in black and white only.
- Questions about submitting the contract or ads, contact Katherine Coggin, *Highlights* Sales Editor, at kwcoggin@yahoo.com or 757.345.0336.
- Questions about artwork requirements please contact our graphic designer, Rebecca Hunley via email rebecca_highlights@yahoo.com (there is an underscore between “rebecca” and “highlights”).
- Ads that are not “camera ready” will need to be set or scanned. These ads need to be submitted one week prior to above deadlines and will be subject to standard design fees - \$5/scan, \$35/hour of setting time, with a minimum charge of \$20.
- **Deliver contract via fax to Highlights Sales Editor at 757.345.0336.**
- **Email ad to kwcoggin@yahoo.com.**

Please type or print clearly below:

Ad Size _____ Number of issue(s) _____ x Price per issue _____ = Total due _____

Company Name: _____

Company Address: _____

Contact Person: _____ Email: _____

Phone: _____ Fax #: _____

Signature: _____ Date: ___/___/___ Accepted by S.E. _____

Payment method (please check one): Check _____ Credit Card _____ Invoice by JLHR _____

Credit Card Number: _____ Exp: _____

Name on Account: _____

For Junior League Staff Only:

Check No. _____ Date received: _____ Amount: _____ Date Processed: _____

Mail payment to address listed below, “Attention – Highlights”

The Junior League of Hampton Roads
729 Thimble Shoals Blvd. Suite 4-D
Newport News VA 23606
Phone: 757-873-0281 Fax: 757-873-8747 Email: volunteer@jlhr.org